

# Camden Community News

Serving the seven neighborhoods of northwest Minneapolis since 1975



The Camden Community News is a non-profit newspaper delivered monthly to homes in the Camden community of northwest Minneapolis, population 30,000.

Camden Community News  
 P.O. Box 11492  
 Minneapolis, MN 55411  
 612-521-3060  
 www.camdenews.org  
 editor@camdenews.org

For advertising info contact

612-521-3060  
 or  
 ads @ camdenews.org

## Advertising Rates

Effective April 2011

Mail ad payment to:  
 P.O. Box 11492, Minneapolis, MN 55411 or pay  
 via PayPal on www.camdenews.org

### Display ad rates

\$23 per column inch up to 6 col. in.  
 \$22 per column inch — 6.1 to 13 col. in.  
 \$21 per column inch — 13.1 to 26 col. in.  
 \$19 per column inch — 26.1 to 45 col. in.  
 \$17 per column inch — 45.1 to 67.5 col. in.

See other side for sample sizes.

### Display ad extras include:

Priority placement — \$10  
 Color rates — \$70 per color  
 \$190 four-color plate  
 Email copy to ads@camdenews.org

### Classified ad rates

Prepaid: .70 cents per word, \$7 minimum  
 Border your ad for an additional \$10

### Inserts

\$50 per 1,000 (2,000 min.)  
 Deliver to printer (Shakopee) on your own  
 or we'll deliver for \$35

## Payment Terms

Payment in advance (*at the time the ad is ordered*) is required unless credit is approved.  
 For credit approved customers, full payment is due upon receipt of invoice.  
 At 30 days after publication, 1.5 percent per month is added to balance (18% per year).  
 Advertising may be withheld when payment is past due. \$15 charge for ads pulled before printing.  
 10 percent discount for running three consecutive months prepaid.

## Publication

Circulation 12,700  
 Published the last Friday of each month.  
 Deadline is 10 days prior to publication.

## Mechanics

1.85 inch columns  
 80 inches per page  
 11.38" by 17" page dimensions  
 10.25" by 15.6" image area

Contact us for our low rates on web ads.

## 2012 Publication Deadlines

Issue Month	Publication Date	Deadline
January '12	Dec. 30	Dec. 20
February	Jan. 27	Jan. 17
March	Feb. 24	Feb. 14
April	Mar. 30	Mar. 20
May	Apr. 27	Apr. 17
June	May 25	May 15
July	June 29	June 19
August	July 27	July 17
September	Aug. 31	Aug. 21
October	Sept. 28	Sept. 18
November	Oct. 26	Oct. 16
December	Nov. 30	Nov. 20
January '13	Dec. 28	Dec. 18

The Camden News reserves the right to reject deceptive or objectionable material. Due to U.S. Postal regulations we cannot accept insurance or travel agency ads.

*The Camden Community News* is a great medium for reaching local residents. Take a gander at the various sizes you can use to get new customers, and get a 10 percent discount for running three consecutive months prepaid.

**3 column inches**  
**\$69**  
(actual size: 3.95" x 1.5")

**4 column inches**  
**\$92**  
(actual size: 3.95" x 2")

**6 column inches**  
**\$138**  
(actual size: 3.95" x 3")



...UNLESS YOU ADVERTISE

For *Camden News* ad rates,  
email [ads@camdennews.org](mailto:ads@camdennews.org)

**4 column inches**  
**\$92 (actual size:**  
**1.85" x4")**

**3 column inches**  
**\$69**  
(actual size:  
1.85" x3")

**2 column inches**  
**\$46**  
(actual size: 3.95" x 1")

**5 column inches**  
**\$115**  
(actual size: 3.95" x 2.5")

**2 column inches**  
**\$46**  
(actual size: 1.85" x 2")

**8 column inches**  
**\$176**  
(actual size: 3.95 "x 4")

**Want a bigger bang for your buck?**

**1/4 page ad:**

vertical 5" wide x 7.65" tall - \$325

horizontal 10.25"wide x 3.70" tall

**1/2 page ad:**

horizontal 10.25"wide x 7.65" tall or

vertical 5"wide x 15.6" tall- \$600

**Full page ad: 10.25" wide x 15.6" tall- \$1100**

**1 column inch**  
**1.85" x 1"**