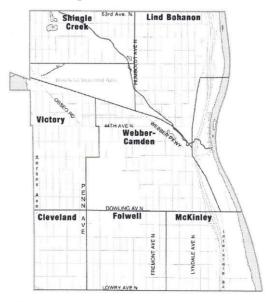
Camde news

Serving the seven neighborhoods of northwest Minneapolis since 1975



The Camden Community News is a non-profit newspaper delivered monthly to homes in the Camden community of northwest Minneapolis, population 30,000.

Camden Community News P.O. Box 11492

Minneapolis, MN 55411 612-521-3060

www.camdenews.org editor@camdenews.org

For advertising info contact

612-521-3060 or ads @ camdenews.org

Advertising Rates

Effective April 2011

Mail ad payment to: P.O. Box 11492, Minneapolis, MN 55411 or pay via PayPal on www.camdenews.org

Display ad rates

\$23 per column inch up to 6 col. in. \$22 per column inch — 6.1 to 13 col. in. \$21 per column inch — 13.1 to 26 col. in. \$19 per column inch — 26.1 to 45 col. in. \$17 per column inch — 45.1 to 67.5 col. in. See other side for sample sizes.

Display ad extras include:

Priority placement — \$10 Color rates — \$70 per color \$190 four-color plate Email copy to ads@camdenews.org

Classified ad rates

Prepaid: .70 cents per word, \$7 minimum Border your ad for an additional \$10

Inserts

\$50 per 1,000 (2,000 min.) Deliver to printer (Shakopee) on your own or we'll deliver for \$35

Payment Terms

Payment in advance (at the time the ad is ordered) is required unless credit is approved.

For credit approved customers, full payment is due upon receipt of invoice.

At 30 days after publication, 1.5 percent per month is added to balance (18% per year).

month is added to balance (18% per year). Advertising may be withheld when payment is past due. \$15 charge for ads pulled before printing.

10 percent discount for running three consecutive months prepaid.

Publication

Circulation 12,700 Published the last Friday of each month. Deadline is 10 days prior to publication.

Mechanics

1.85 inch columns 80 inches per page 11.38" by 17" page dimensions 10.25" by 15.6" image area

Contact us for our low rates on web ads.

2012 Publication Deadlines

Issue	Publication	
Month	Date	Deadline
January '12	Dec. 30	Dec. 20
February	Jan. 27	Jan. 17
March	Feb. 24	Feb. 14
April	Mar. 30	Mar. 20
May	Apr. 27	Apr. 17
June	May 25	May 15
July	June 29	June 19
August	July 27	July 17
September	Aug. 31	Aug. 21
October	Sept. 28	Sept. 18
November	Oct. 26	Oct. 16
December	Nov. 30	Nov. 20
January '13	Dec. 28	Dec. 18

The Camden News reserves the right to reject deceptive or objectionable material. Due to U.S. Postal regulations we cannot accept insurance or travel agency ads.

11/1/11

The Camden Community News is a great medium for reaching local residents. Take a gander at the various sizes you can use to get new customers, and get a 10 percent discount for running three consecutive months prepaid.

4 column inches \$92 (actual size: 1.85" x4")

2 column inches \$46 (actual size: 3.95" x 1")

3 column inches \$69

(actual size: 3.95" x 1.5")

5 column inches \$115 (actual size: 3.95" x 2.5")

8 column inches

(actual size: 3.95 "x 4")

\$176

2 column inches \$46 (actual size: 1.85" x 2")

4 column inches

(actual size: 3.95" x 2")

6 column inches \$138 (actual size: 3.95" x 3")



3 column inches \$69 (actual size: 1.85" x3")

...UNLESS YOU ADVERTISE

For Camden News ad rates, email ads@camdenews.org Want a bigger bang for your buck? 1/4 page ad: vertical 5" wide x 7.65" tall - \$325 horizontal 10.25"wide x 3.70" tall 1/2 page ad: horizontal 10.25" wide x 7.65" tall or vertical 5"wide x 15.6" tall- \$600 Full page ad: 10.25" wide x 15.6" tall- \$1100

> 1 column inch 1.85" x l"